# Privacy Policy

## 1. Data of the data controller

Company Name: ATP Take Servix, S.L. Tax ID: B85753101 Address: C/ Alcalde López Casero 20 - 3° Dcha., 28027 Madrid Email: info@sharkattackshop.com Website: www.sharkattackshop.com

# 2. Applicable regulations

Our Privacy Policy has been designed in accordance with EU General Data Protection Regulation 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), with Organic Law 3/2018 of December 5, on the Protection of Personal Data and the Guarantee of Digital Rights, and its implementing regulations.

The company may modify this privacy policy to adapt it to new legislation, case law, or interpretations by the Spanish Data Protection Agency. These privacy conditions may be supplemented by the Legal Notice, Cookie Policy, and the General Conditions that, where applicable, are included for the sale of certain products or services, if such access involves any special requirements regarding personal data protection.

## 3. Purpose of the processing of personal data

We process your personal data for the following purposes:

- 1. Manage your request through the contact form.
- 2. Execute the sales contract completed through the purchase form on the website.
- 3. Send you commercial information based on our prior contractual relationship or your express consent.
- 4. Send you the Newsletter if you have subscribed to it.
- 5. Manage your registration on our website.
- 4. Legitimation to process the data collected
  - 1. Contact form: The legitimacy for processing your data is your express consent at the time you provide us with the information, expressed by checking the corresponding acceptance box.
  - 2. Purchase form: The legitimacy for the processing of your data is the execution of the purchase contract.
  - 3. Sending commercial communications: The legal basis is the existing legitimate interest, based on our prior contractual relationship. In addition, consent will be required if you have checked the corresponding box for this communication on our website.
  - 4. Newsletter: The legal basis is the existing legitimate interest, based on our prior contractual relationship, or your express consent to subscribe to it.
  - 5. Website registration form: The legitimacy for processing your data is your express consent at the time you provide us with the information, expressed by checking the corresponding acceptance box.

- 5. How long will we retain your data?
  - 1. Contact form: We will retain your personal data from the moment you give us your consent until you revoke it or request restriction of processing. In such cases, we will retain your data in a blocked form for the legally required periods.
  - 2. Purchase form: We will retain your personal data for as long as necessary to comply with the legal obligations arising from the purchase and sale process.
  - 3. Sending commercial communications: We will retain your personal data for this processing as long as you do not object to it (if you are already a customer) or withdraw your consent for this sending.
  - 4. Sending the newsletter: We will retain your personal data for this purpose as long as you do not withdraw your consent to send it.
  - 5. Registration on the website: We will retain your personal data for this purpose as long as you do not delete your account, which you may do at any time.

#### 6. Assignments

Your data will not be transferred, except:

- Compliance with legal obligations.
- To third-party companies for the provision of the service (Product shipment): General Logistics Systems Spain, S.A., C/ Ingeniero Torres Quevedo 1, 28022 Madrid or protección datos@gls-spain.com

#### 7. International transfers

International transfers will not be carried out.

#### 8. <u>Security measures</u>

As part of our commitment to ensuring the security and confidentiality of your personal data, we inform you that the necessary technical and organizational measures have been adopted to guarantee the security of your personal data and prevent its alteration, loss, unauthorized processing, or access, taking into account the state of technology, the nature of the data stored, and the risks to which it is exposed. Notwithstanding the foregoing, users should be aware that Internet security measures are not impregnable.

You can obtain more information about the security measures we apply by contacting us through the channels indicated at the beginning of this Privacy Policy in the Data Controller identification section.

## 9. Rights of the Interested Party

The interested party has the following rights regarding the processing of their personal data, and may exercise them by contacting the Data Controller:

- If the legal basis for your processing is consent, you have the right to withdraw it at any time, without affecting processing prior to its withdrawal.
- The right to request access to your personal data.
- The right to request rectification if it is inaccurate, or to request its deletion (for example, if you consider it is no longer necessary for the purposes for which it was collected).
- The right to request restriction of processing, provided that one of the conditions set forth in the regulations is met, in which case we will only retain it for the exercise or defense of legal claims.
- The right to object to processing, for example, regarding our sending of commercial information, in which case we will stop processing your data for that purpose, except for compelling legitimate reasons, or the exercise or defense of potential legal claims.
- The right to data portability.

- Right to lodge a complaint with the Spanish Data Protection Agency (the competent data protection supervisory authority), especially when you have not obtained satisfaction in the exercise of your rights: www.aepd.es